



VANTAGECIRCLE

ACG saw a 66% rise in peer-to-peer recognition after onboarding Vantage Circle

About the Organization :

Industry: Pharmaceuticals

Company Size: 4500+

Headquarters: Mumbai, India

Type: Private Company

Founded: 1961

Company Profile

Having a presence in over 100 countries. ACG provides empty hard pharmaceutical capsules, encapsulation machinery, tablet coating systems, tablet compression systems, fluid bed equipment, tablet tooling, and performance enhancers along with online and inline analytical and inspection systems. The company also provides blister packing, high barrier packaging films, carton packing machines, camera inspection systems, candy-wrapping machines, and end-of-line case packers.

Key Objective

To deliver exceptional manufacturing solutions to the global pharmaceutical industry along with extensive R&D investments and strategic alliances. Along with their long-term vision, they also wanted to improve the organization's engagement with the help of a platform that could boost their needs and efforts.

Problem Statement

In order to achieve the goals and ambitions of the organization, they were in need of a platform that could elevate the satisfaction levels of the workforce. And it was not only about employee satisfaction, they further wanted to provide their employees with a benefits package that could ease their financial burden during such difficult times.

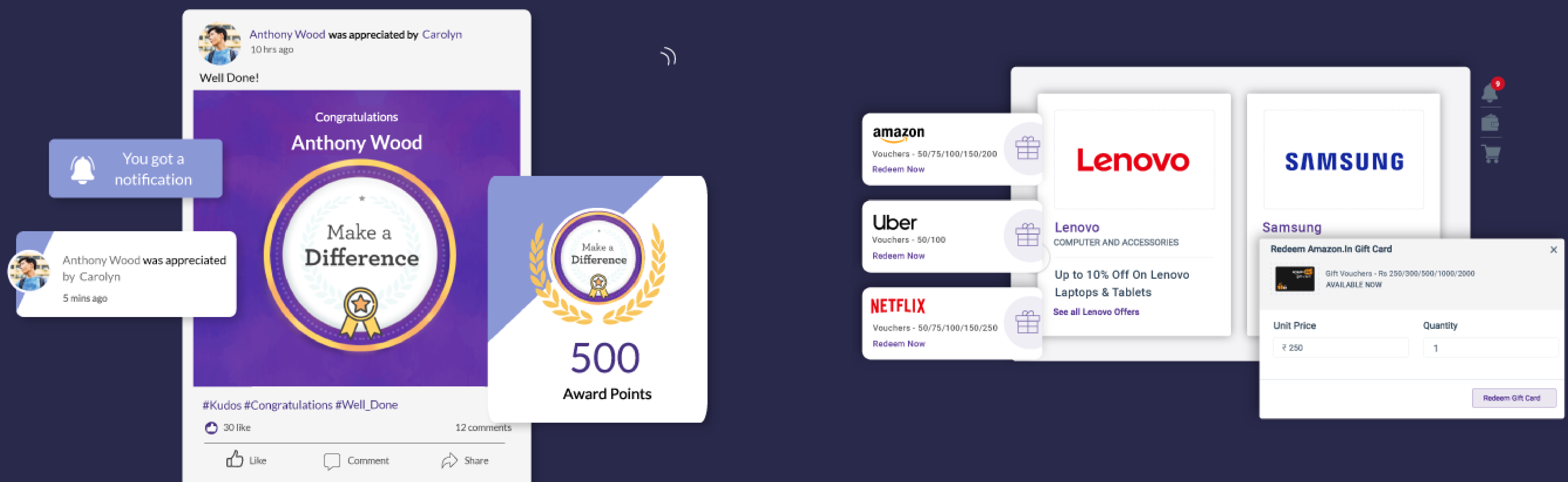
The major challenges that the company had to face

- Facilitating a platform that was accessible remotely from anywhere in the world and would enable employees to connect with each other.
- Onboarding a robust and transparent reward and recognition system that would boost the company's peer recognition efforts.
- Providing the employees with a benefits program that would enable them to redeem exclusive deals and discounts on a wide range of global brands.

Solutions we offered: Vantage Rewards & Vantage Perks

Vantage Circle's cloud-based platform was able to fulfill both the demands of the company in the form of Vantage Rewards and Vantage Perks. The Vantage Rewards platform was able to provide the workforce with a rewards system that was easily accessible with a wide range of awards and cool badges.

On the other hand, with the help of Vantage Perks, the employees could browse and grab exclusive deals that they desired without worrying about their financial challenges.



Key Actions

- With the help of Vantage Circle, ACG was able to boost its effort in creating a work culture based on recognition and appreciation.
- With Vantage Circles' social feed and an interactive user interface, we were able to increase participation and engagement within the organization.
- With a data-driven approach, we were able to provide the organization with real-time reports on the total engagement and usage of the whole platform.
- With the help of a unique point-based rewarding system, the company was able to allocate Vantage points which the employees could redeem in the form of gift cards.

Key Stats

- In the first quarter of 2021, the organization saw more than 68% of engagement.
- There was an increase in Peer-to-peer recognition by around 66% in the first quarter of 2021.
- With the help of the platform, appreciation within the organization increased by 39% in the first quarter of 2021.

68%

Increased of Employee
Engagement

66%

Increased Growth in
Peer-to-peer recognition

39%

Increased Growth in
appreciation within the
organization