

CloudMoyo boosted its remote team engagement by 12% with Vantage Rewards

About the company : CloudMoyo boosted its remote team engagement by 12% with Vantage Rewards

Industry: Computer Hardware & Software

Company Size: Size:201-500 employees

Headquarters: Bellevue, WA

Type: Privately Held

Founded: 2015

Key Objective

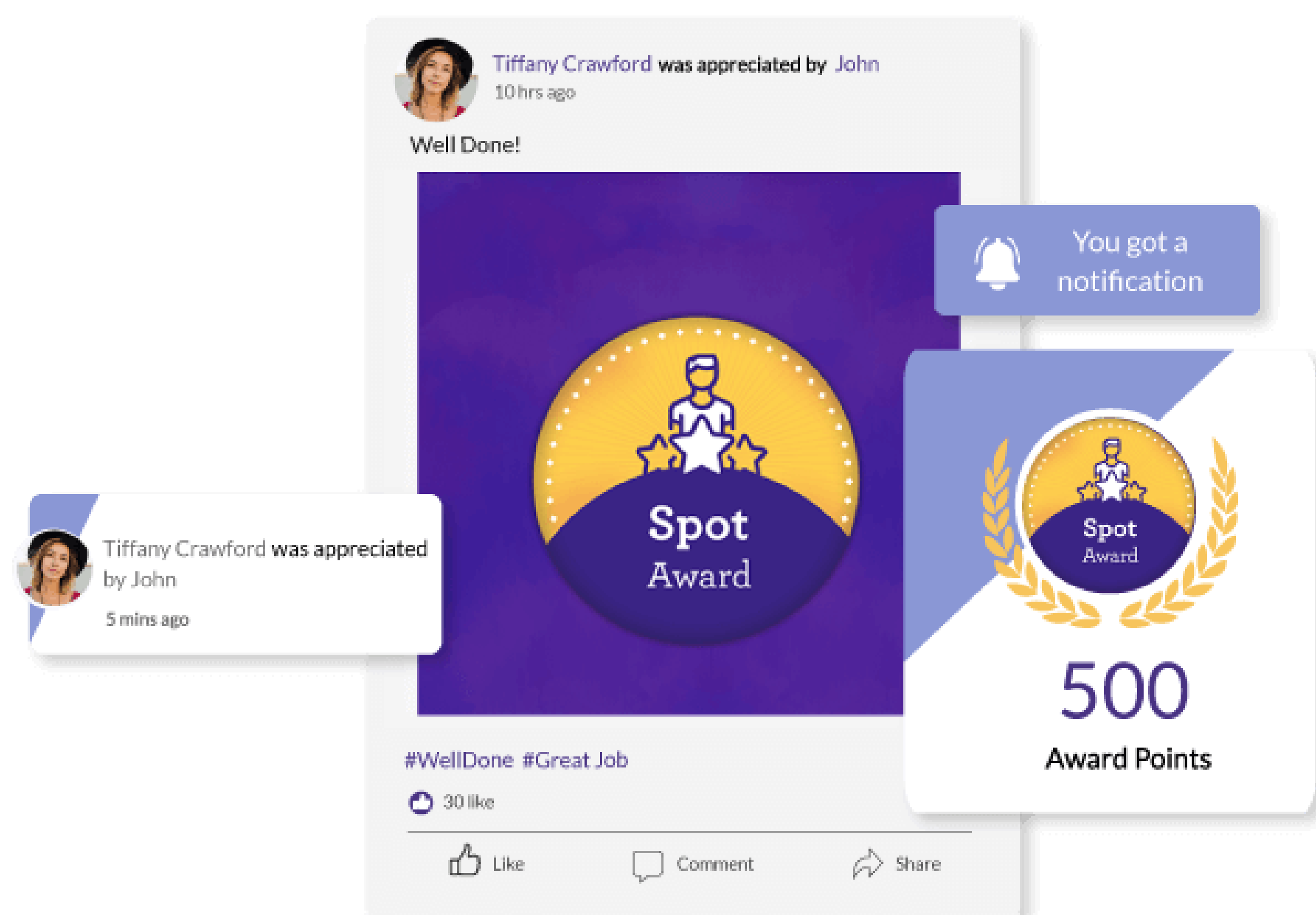
To implement a global rewards and recognition platform to keep their remote employees engaged and to improve their work experience through instant recognition and appreciation.

The major challenges for the company were

- To arrange various virtual team-building activities and gamifying things to build employee engagement.
- To find a digital platform that is user-friendly and can engage a very diverse set of employees.
- They needed to promote a common set of values among their employees irrespective of location.

Solutions we offered

Vantage rewards provided a common platform for all employees. We strategized and created recognition badges and aspirational rewards that aligned with the core values of the company.



Key Actions

- We boosted their engagement by providing leaderboards among teams who appreciate and recognize each other in the platform. It helped to imbibe a sense of competition among the workforce.
- Also, our mobile platform catered to teams who are more comfortable participating and acknowledging each other through their phones.
- We could adequately encourage employee engagement by determining the core values that needed improvement.

In addition to Vantage Rewards, the cloud company also uses Vantage Perks, our cost-effective employee benefits and discount platform, to meet their employees'

- Vantage perks offer instant access to exclusive discounts on hundreds of top brands and services.
- Employees get deals and discounts on products chosen exclusively on categories like dining, travel, electronics, real estate, and more.

The outcome

- Improved use of the platform over time based on our communication strategy to boost the internal communication of their employees.
- Improved performance based on recognition.
- Increased engagement on all core values.

Key Statistics

- Increased percentage of engagement in the last two quarters (Q3 & Q4) of 2020 is around **12%**
- Increased percentage in peer recognition in Q3 & Q4 of 2020 is **2X**.
- Increased percentage in employee appreciation in Q3 & Q4 of 2020 is more than **95%**.

12%

Growth in Employee
Engagement

2x

Increase in Peer
Recognition

95%

Increase in
appreciation



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