

35% Of Employees Of Globant Now Enjoy Extra Benefits With The Help Of Vantage Perks

About the Organization:

- **Industry:** Computer Software
- **Company Size:** 5,001-10,000 employees
- **Headquarters:** Pune, Maharashtra
- **Type:** Privately Held

Company Profile

Founded in the year 2003, Globant is a digitally native technology services company. Globant has more than 6,200 professionals in 12 countries working for top companies like Google, LinkedIn, JWT, EA, and Coca Cola among others. Globant provides software product development, application migration and Information Technology maintenance outsourcing services.

Key Objective

The company wanted to onboard an online deals and benefits platform that could provide exclusive offers for the employees. The main objective was to facilitate a work culture that prioritized employee benefits that could generate maximum engagement in the organization.

Problem Statement

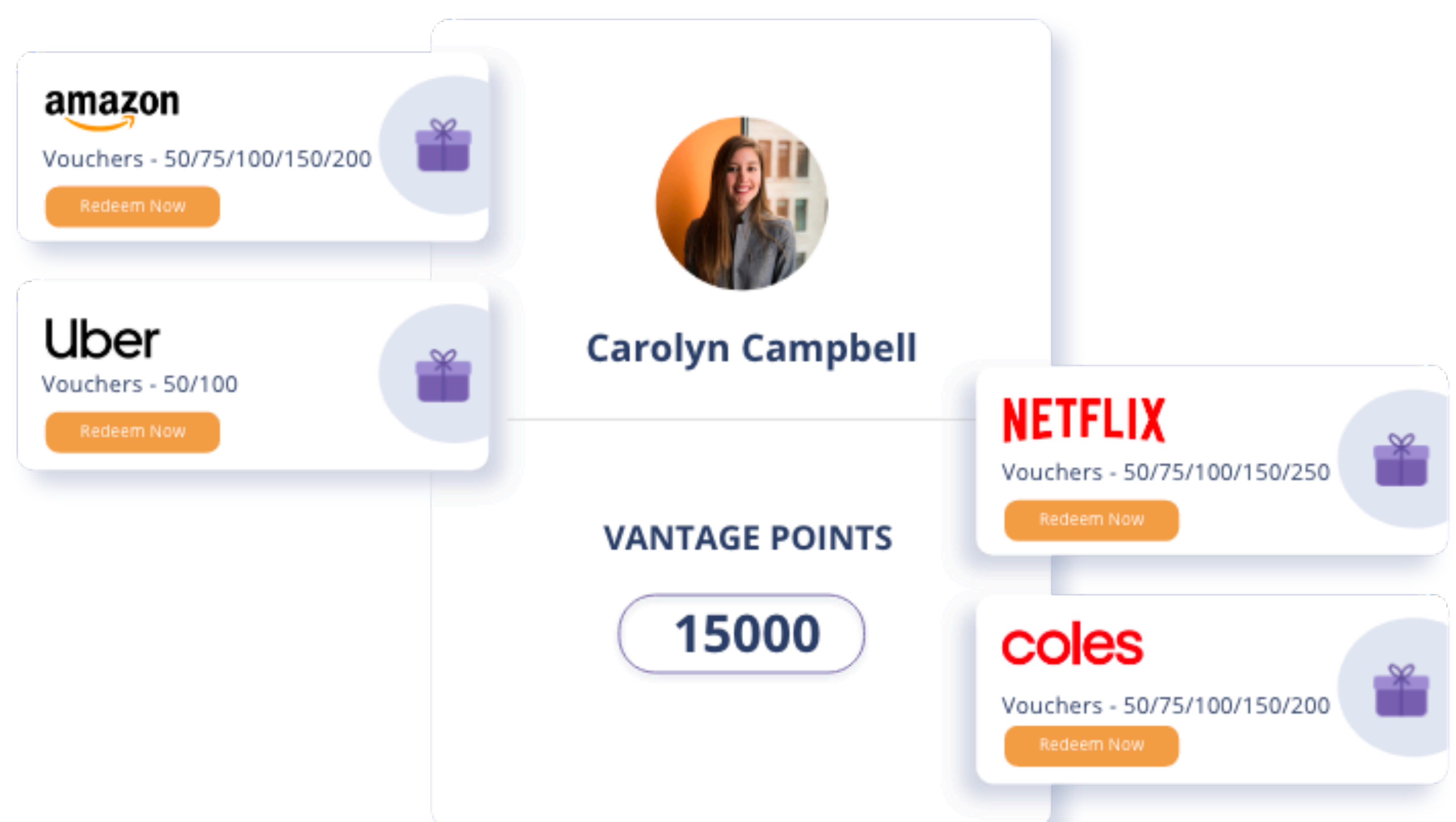
The organization's key challenge was identifying a SaaS-based platform capable of providing essential employee benefits and perks. Furthermore, the company wanted the platform to offer exclusive deals and discounts to employees, thereby improving the employee experience.

The major challenges faced by the organisation were :

- To onboard a solution that can facilitate a unique point-based feature.
- To bring in a platform with a wide range global catalog of brands that the employees could choose from.
- To accommodate a robust online solution that can offer an employee-centric user interface.
- To facilitate a system where employees could redeem points and convert them into gift cards, resulting in a truly unique shopping experience.

Solutions Offered

Vantage Circle's Perks module was crucial enough to fulfill the needs and requirements of the company. With the help of its mobile-first platform, Vantage Circle was able to provide Globant with all the desired features that helped them to elevate the satisfaction levels of the employees.



Key Actions

- With the help of Vantage Circle, the managers could bulk upload points and allocate them to the employees in one go.
- The company saw a rise in engagement levels in the workplace after the implementation of Vantage Perks.

- The employees were able to shop around the world from a wide variety of brands with the help of exclusive deals and discounts that reduced their financial burden.
- With an easy point redemption process and no point expiration feature, the employees could convert them whenever they wanted without having to worry about losing them.

Key Stats

- During the month of October 2021, there was a 5% increase in engagement in the organization when compared to the previous month.
- Every employee was able to access around 1018+ offers and benefits globally. Employees could access top global brands like Amazon, Uber, Walmart, Target, Macy's, VISA, Mastercard, KFC, and so on.
- 10+ employee only exclusive benefits are added every week globally. Over 2500 users are actively engaged on the platform.
- Around 35% of the employees in the organization across all countries have availed benefits globally.

5%

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Engagement

1018+

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Globally

2500

Active users



Reach out to us: partner@vantagecircle.com

Our Presence: USA | Canada | Australia | Netherlands | India

www.vantagecircle.com