

Vantage Circle helped Happiest Minds to achieve a 50% rise in Employee Engagement in the year 2020.

About the company : Happiest Minds Technologies specializes in cloud computing, business intelligence, analytics, social media, and mobility solutions, among other things. By delivering seamless customer experiences, business efficiency, and actionable insights, it facilitates digital transformation for businesses and technology providers.

Industry: Information technology company

Company Size: 3000+ Employees

Headquarters: Bengaluru, Karnataka

Type: Public Company

Founded: 2011

Key Objective

Leveraging disruptive technologies like artificial intelligence, blockchain, robotics/drones, virtual/augmented reality, and a lot more to bridge the technology gap in organizations for a smoother workforce performance.

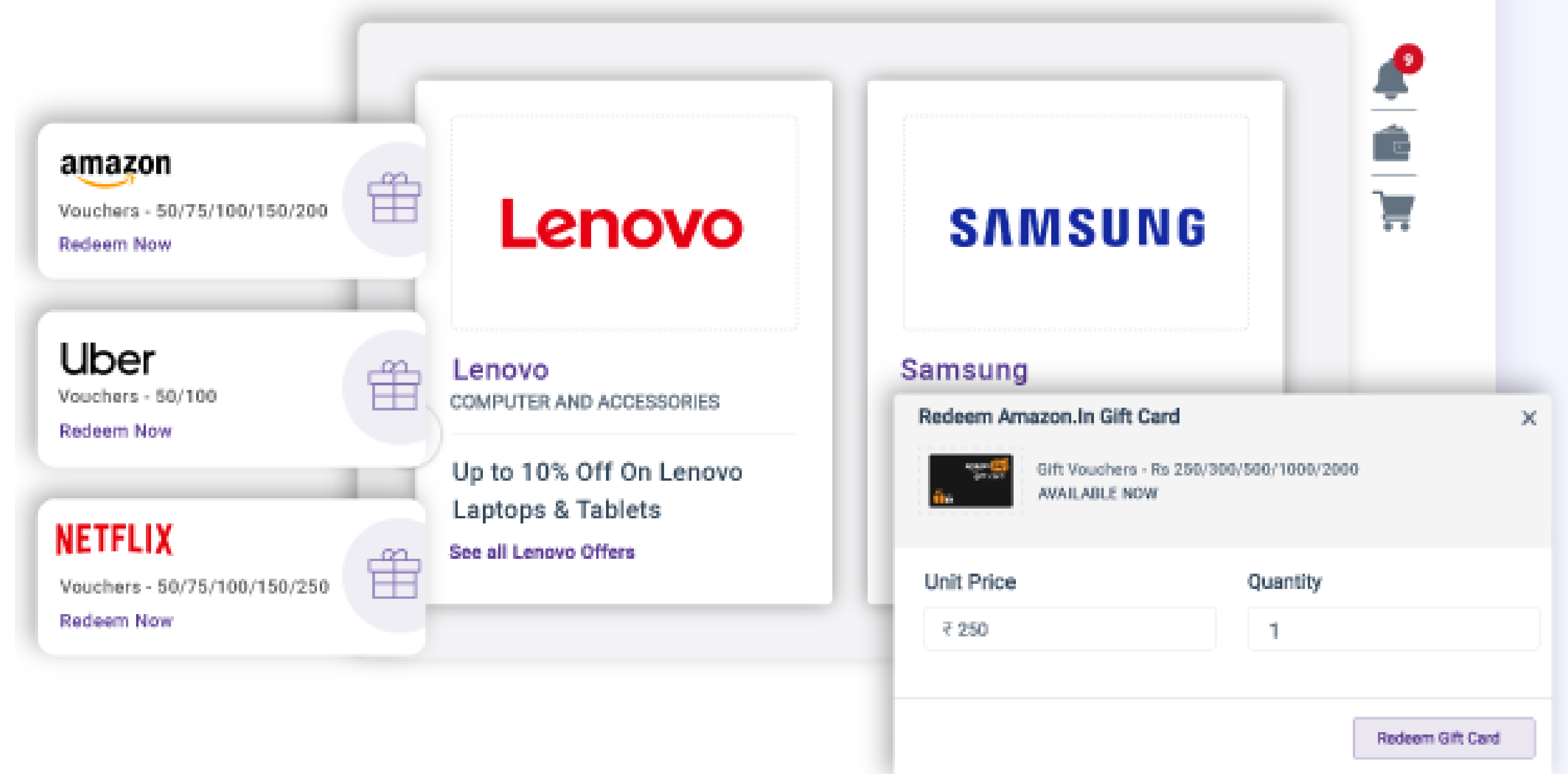
The major challenges for the company were

For an uninterrupted customer experience, Happiest Minds required to instill a higher level of job satisfaction among their employees. And to do that, they were in need of a platform that could-

- Enhance employee engagement without any major shortcomings
- Provide specialized perks and benefits to the employees
- Cater to the needs and requirements of the organization with more flexibility and scalability

Solutions we offered

Vantage Circle was able to cover all the major requirements that Happiest Mind was looking for. With Vantage Circle's AI-based and mobile-first platform, we were able to provide the company with a tool that accelerated their efforts in rewarding their employees. This significantly improved the employee experience within the organization and increased their job satisfaction levels. Vantage Circle also provided the company with its perks module which is a unique platform that allows employees to access specially curated cost-effective employee benefits and corporate discounts.



Key Actions

- Managers could reward employees without any hassle and allot the desired points based on the employees' achievements.
- The organization could track its expenditure with real-time data and in-depth analytics.
- Employees could redeem their points whenever they felt like and could select from a global catalog of gift cards available on the platform.
- With the onboarding of the perks module, the employees could acquire specially curated discounts on top brands and services while saving money on the go.

Key Statistics

- The company saw an increase of more than **50%** in Engagement for the year 2020.
- Employees could access more than **500+** exclusive offers and benefits globally with the help of our platform.

50%

Increase in
Employee Engagement

500+

Exclusive Offers
accessed globally



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