

Infosys improved its Employee Engagement by 15% through Vantage Rewards

About the company : Infosys Limited is an Indian multinational technology company that provides business consulting, information technology, and outsourcing services. The company is headquartered in Bangalore, Karnataka, India.

Industry: IT Services, IT Consulting

Company Size: 240,000+ employees

Headquarters: Bangalore, India **Type:** Privately Held

Founded: 1981

Key Objective

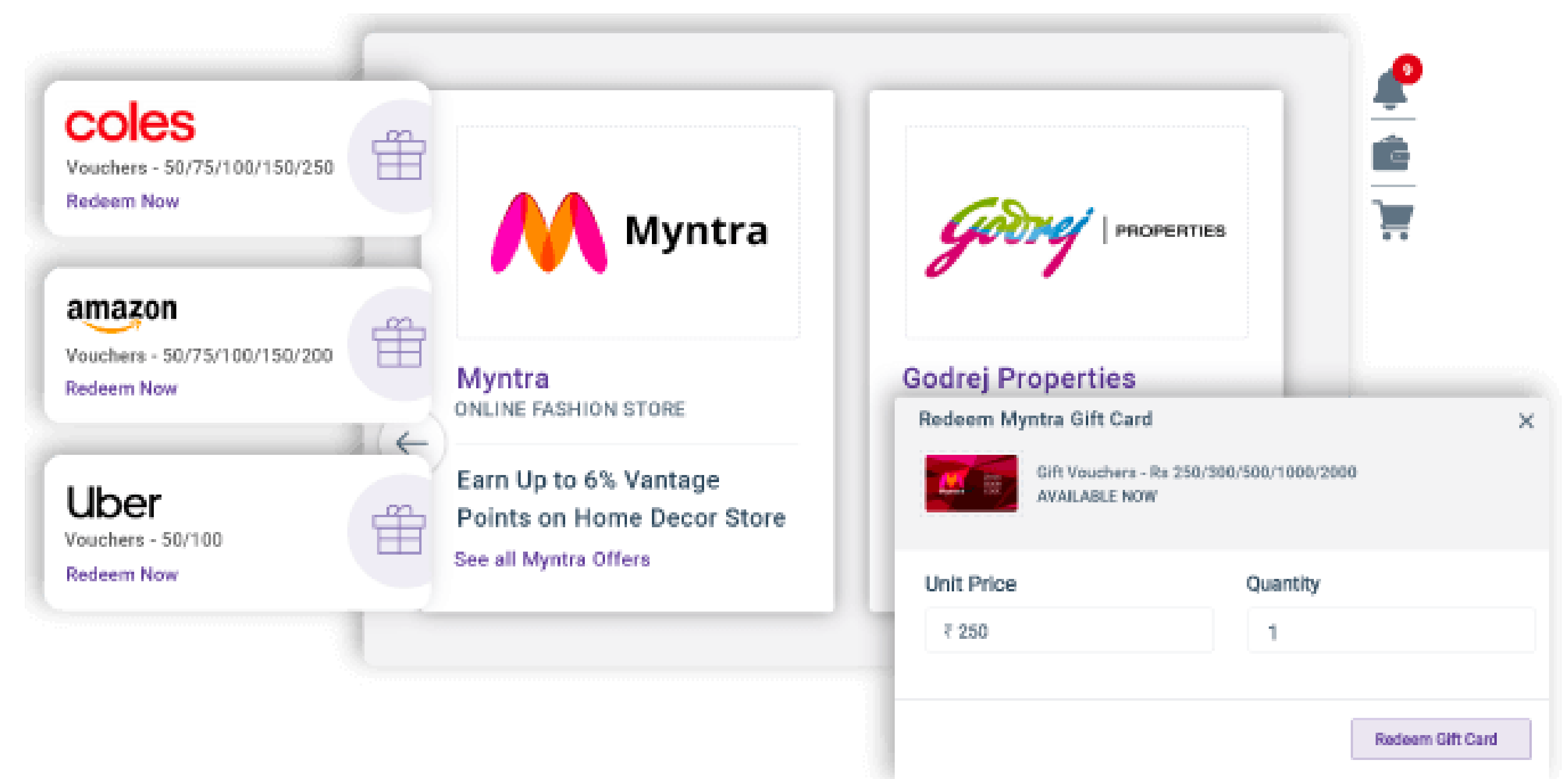
To design a personalized, customized, and scalable global rewards and recognition program to keep the employees engaged in improving their work experience through instant recognition and appreciation over cloud-based platforms.

The major challenges for the company

- To implement a reward program through which employees can have unique reward experiences and that can cater to employees from different regions.
- To find a user- friendly reward platform that is customizable and scalable.
- To find a common platform that boosts their employee privileges program and keeps every employee happy and satisfied and can boost the employee

Solutions we offered

- To design Vantage Circle white-labeled its Vantage Rewards platform for Infosys' in-house employee privileges program as InfyGold+.
- InfyGold+ is the central pool and is a unique, multi-partner employee discount program. Employees are rewarded redeemable InfyGold+ points for excellence in their projects.
- Employees could then easily redeem gift cards from a wide range of online/retail stores through the rewards that they earn.



The outcome

- More and more employees use the platform actively and redeem vouchers and shop from multiple brand stores.
- It increased the participation of the millennials workforce and helped the teams to recognize their peers more efficiently.
- The rewarding module tied up with recognition helped Infosys enhance its culture and boost employee satisfaction levels.

Key Statistics

- Increased Percentage of Engagement in the last 2 years(2019-2020) is more than **15%.**
- The average number of active users- **13,000+**
- Total no. of Exclusive Deals per day- **350+**

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Client Testimonial



Shruthi Bopaiah
AVP, Infosys

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The Rewards and Recognition program we had before was very different from what Vantage Circle offers. After Vantage Circle, everything became a lot easier and structured. Right now our plan is to improve our internal communication around it. The most popular feature here is the badges, people are really enjoying giving each other badges.



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