

Telecom Company witnessed a growth of 8.5% peer recognition with Vantage Rewards

About Our Client : Our client is one of the top MNC's in India. This telecom giant serves the global market with over 12000+ employees scattered across all the regions.

Industry: Telecommunications

Company Size: 12000+ employees

Type: Privately Held

Geographic distribution of staff: Global

Key Objective

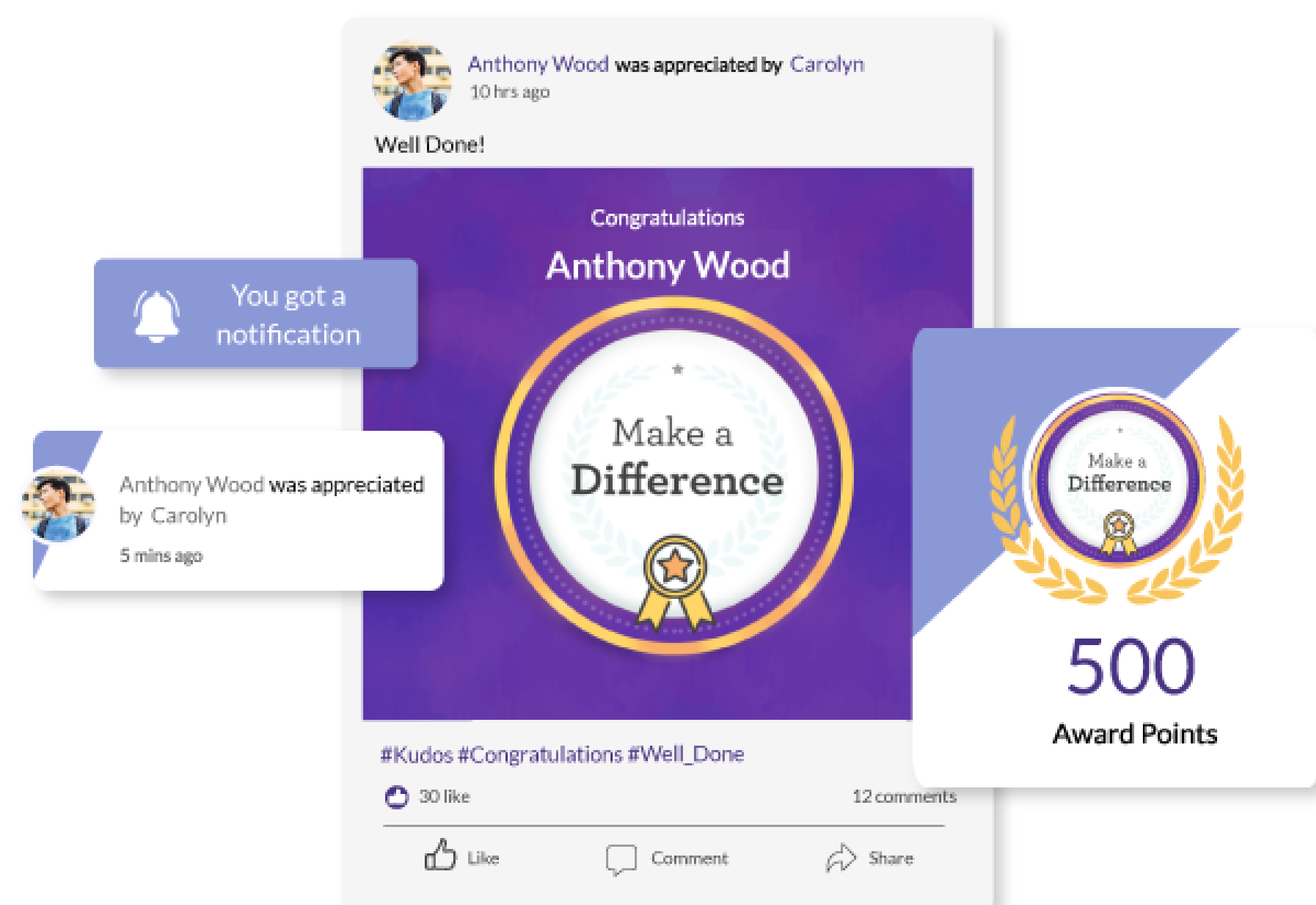
To design a rewards and recognition platform that have a social value associated with it. A platform to promote a common set of values among its employees irrespective of location.

The major challenges for the company were

- The company wanted a platform to increase the social value associated with recognition especially during the COVID-19 lockdown.
- Looked for a solution to provide seamless recognition and comprehensive award redemption for their employees.
- Wanted an easily-customizable and cost-effective platform to serve a diverse and huge employee base with different geographical locations.

Solutions we offered

- Our rewards and recognition platform (Vantage Rewards) provided a common platform for all employees globally.
- With multiple badges and awards, the organization could promote a culture of appreciation within its ranks and increase employee visibility.
- We created recognition badges and aspirational rewards that aligned with the core values of the company.



The outcome

- It increased their participation and helped the teams to recognize their peers more efficiently.
- Improved use of the platform over time-based on our communication strategy.
- Increased engagement on all core values.
- The leaderboard feature served to instill a sense of competition.

Key Statistics

- Increase in the employee engagement in the last month of 2020 is around **6 %** .
- The increase in the percentage of peer to peer recognition is around **8.5%**.
- The increase in the employee appreciation in the last 3 months of 2020 is around **40%**.

Key Statistics

6%

Growth in Employee
Engagement

8.5%

Increase in Peer
Recognition

40%

Increase in
appreciation



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