

UK-based Consultancy Giant Increased Engagement by 17% With Vantage Perks

Industry: Business Consulting and Services

Company Size: 330,000 employees

Type: Privately Held

Company Profile

This particular company is a part of the prestigious Big Four and one of the world's most recognizable brands by revenue and number of professionals. It is a multinational professional services network with offices in over 150 countries and territories worldwide. The company provides services to 90 percent of Fortune 500 companies.

Key Objective

The company wanted to onboard a well-designed and user-friendly employee benefits program capable of providing exclusive deals, offers, and gift card redemption for their diverse workforce. The main objective was to improve engagement and increase the satisfaction levels of the workforce.



Problem Statement

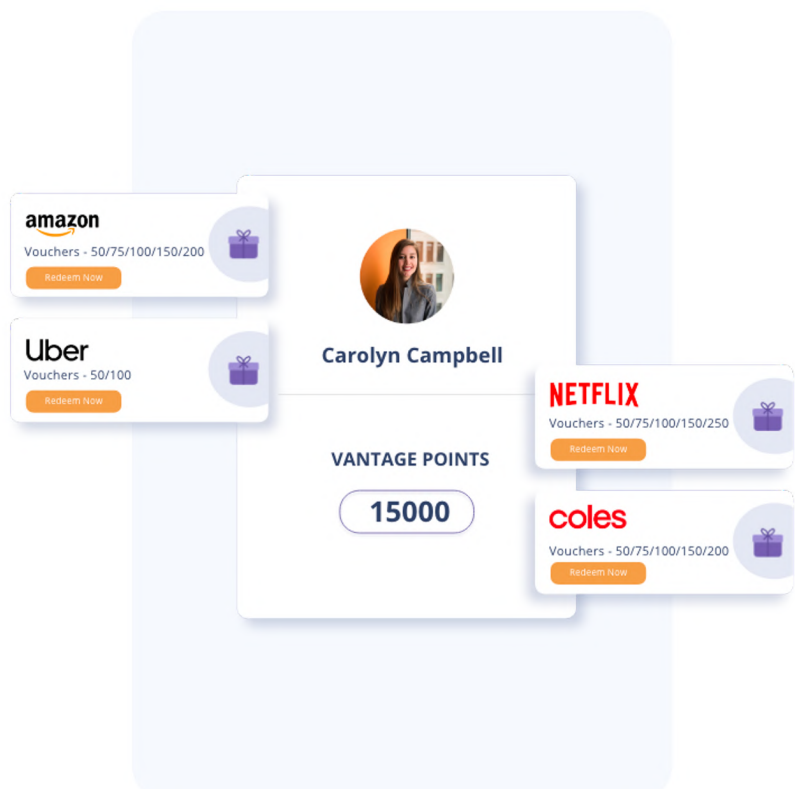
The company's main issue was that it did not have an all-in-one platform that could provide the necessary employee benefits as it had to rely on multiple vendors. This made it difficult for HR to manage a hassle-free benefits program.

The major challenges faced by the organisation were:

- To find a SaaS-based platform with a dedicated employee privilege program.
- To onboard a solution where the end-user can redeem points according to their convenience without worrying about points expiration, resulting in a unique and good experience.
- To facilitate a robust system that was transparent and could generate all the necessary insights on the engagement levels of the organization.

Solutions Offered

With the Vantage Perks module, the organization could fulfill the workforce's demands and needs. Vantage Perks was able to streamline the benefits program and help the HR managers in managing it without facing any difficulties.



Key Actions

- Vantage Circle provided the organization with the required customization and the necessary platform branding.
- The platform was also able to improve the overall engagement of the workforce with a good number of unique user logins.
- With the platform's help, the organization could provide the employees with a hassle-free gift card redemption process that elevated the end-user experience.
- There was a growth in the number of unique users, which resulted in a significant increase in offer activation and cash-back earnings for the organization, indicating the platform's popularity and end-user satisfaction.

All Categories  Search for Deal



WFH Points
0

Exclusive Offers **NEW**

Cashback Offers

Classified

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Newly Added



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Pay only for days used.

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DELL

Key Stats

- 31% increase in unique users activating offers which attributed to an increase in cashback earnings by 8% during 2020-2021.
- Gift cards worth around USD 48 million were redeemed through Vantage Perks globally.
- 49% increase was seen in the number of offer activations during the period of 2020-2021.

150k+

Total Users

29%

Rise in unique
user login

1M+

Gift Card
redeemed



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